

# USER'S MANUAL

## BUSYBEE BrandTxT

Branded SMS at your fingertips





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**Website:** <https://www.mybusybee.net>

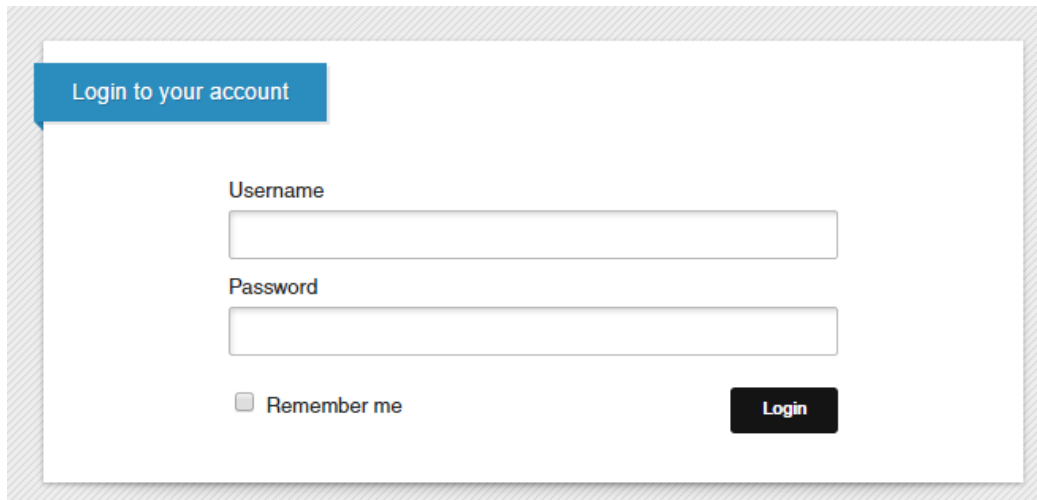
Thank you for choosing Busybee BrandTxT for your SMS needs.

It is our commitment to provide you with the best and reliable 24-hour SMS system all over the country. We guarantee your satisfaction and money's worth on every transaction made with us.

To help you know more about our services and what you can expect from our staff, please refer to our company website  
[www.mybusybee.net](http://www.mybusybee.net)

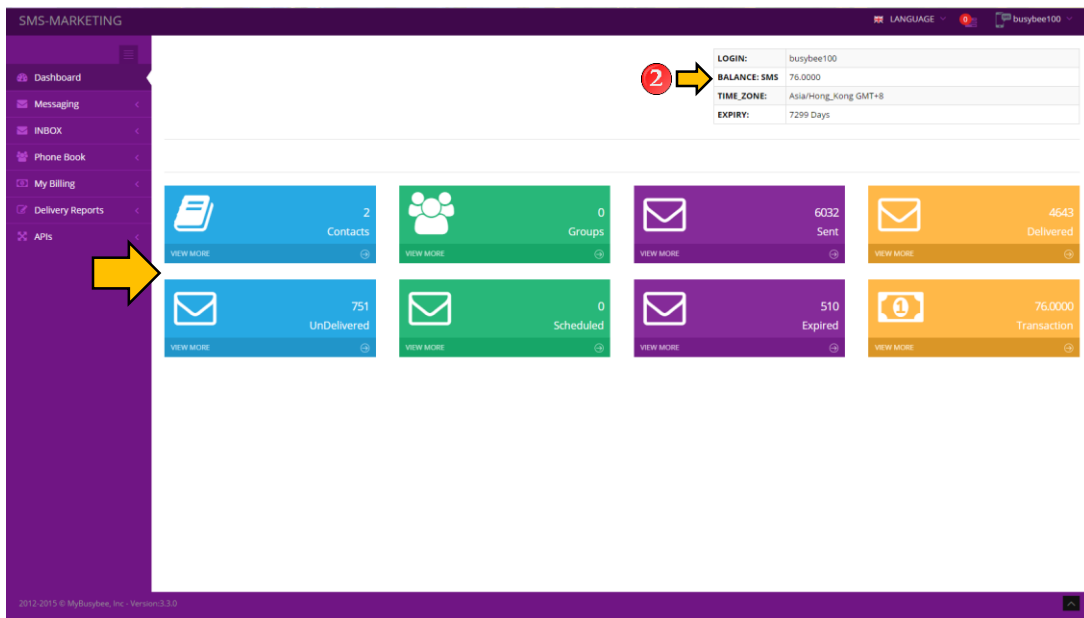
## HOW TO USE THE BUSYBEE BRANDTxT

1. Go to [sms.mybusybee.net](https://sms.mybusybee.net)
  - Log-in



The login form is titled "Login to your account". It contains two input fields: "Username" and "Password". Below the password field is a checkbox labeled "Remember me". A black "Login" button is positioned to the right of the "Remember me" checkbox.

2. In your Dashboard, you will see on the upper right side the Total Number of your Account's Credit and Statistic Box for the counter of the following:  
Contacts, Groups, Sent, Delivered, Undelivered, Scheduled, Expired and Transaction



The dashboard is titled "SMS-MARKETING" and features a purple sidebar with navigation links: Dashboard, Messaging, INBOX, Phone Book, My Billing, Delivery Reports, and APIs. A yellow arrow points to the "Dashboard" link. The main content area displays a summary of account statistics in a grid of colored boxes. A red circle with the number "2" and a yellow arrow points to the "BALANCE: SMS" field in the top right corner.

Category	Count
Contacts	2
Groups	0
Sent	6032
Delivered	4643
Undelivered	751
Scheduled	0
Expired	510
Transaction	76.0000

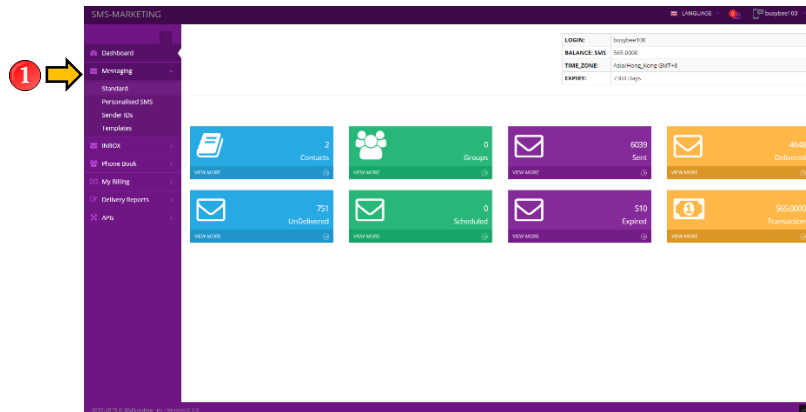
Top right summary box:

Field	Value
LOGIN:	busybee100
BALANCE: SMS	76.0000
TIME_ZONE:	Asia/Hong_Kong GMT+8
EXPIRY:	7299 Days

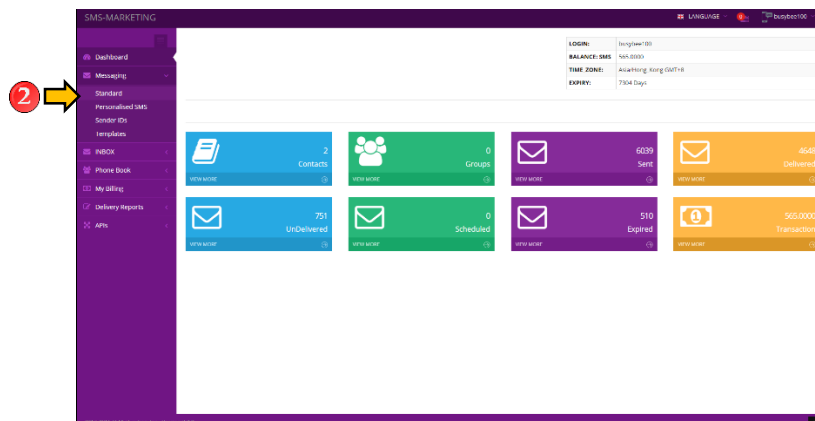
Footer: 2012-2015 © MyBusyBee, Inc. - Version 3.3.0

## MESSAGING – STANDARD

1. Click Messaging to view all the options in sending SMS.



2. Click the Standard Sub-Menu under the Messaging



3. Choose your Sender ID and Outgoing Route. Check Schedule if you want to send it in later time.

Home > Messaging > Compose SMS Credits 76,000 SMS Expiry 7299 Days

**SMS Wizard - Step 1 of 4**

1 Details 2 Message 3 Contact 4 Confirm

Campaign ID: cmp\_565e8928992c#2878

Sender ID: BUSYBEE

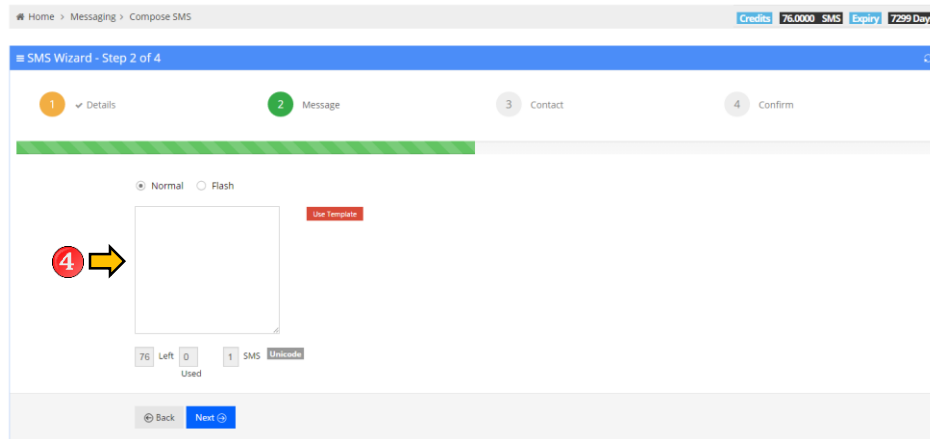
Outgoing Route: busybee

Schedule: ☐

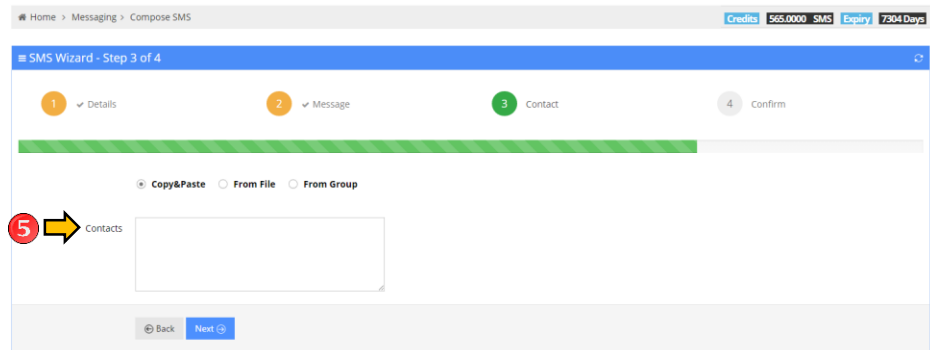
Next

Routing Type	ROUTE:-OFF
Pricing Type	UNIT
Price	1

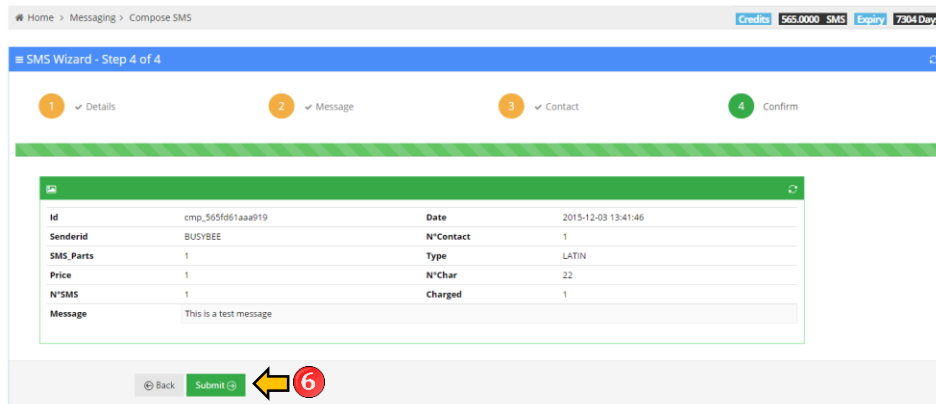
#### 4. Compose Message to send SMS or Use Template



#### 5. Send message using your account's phonebook or you can also input mobile numbers one by one. (Make sure the mobile number starts at "63" for Philippine country code).



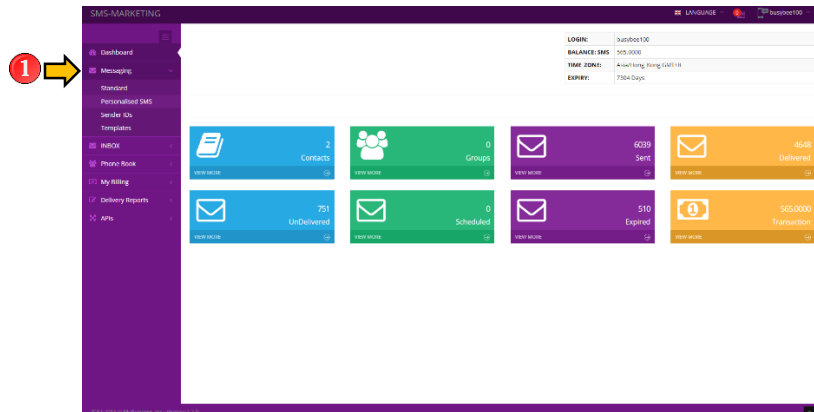
#### 6. Check the details of the message and press Submit to send the message



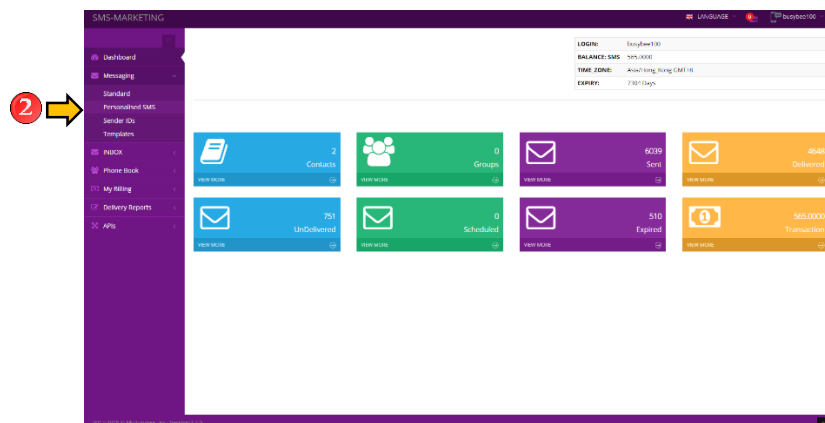
Id	cmp_565fd61aaa919	Date	2015-12-03 13:41:46
SenderId	BUSYBEE	N°Contact	1
SMS_Parts	1	Type	LATIN
Price	1	N°Char	22
N°SMS	1	Charged	1
Message	This is a test message		

## MESSAGING – PERSONALIZED SMS

1. Click Messaging to view all the options in sending SMS.



2. Click the Personalized SMS Sub-Menu under the Messaging



3. Choose your Sender ID and Outgoing Route. Check Schedule if you want to send it in later time.

Home > Messaging > Personalised SMS Credits: 565,000 SMS Expires: 7304 Days

**PERSO SMS Wizard - Step 1 of 4**

1 Details 2 Message 3 Contact 4 Confirm

Campaign Id: cmp\_565f636251086\*1067

Sender Id: BUSYBEE

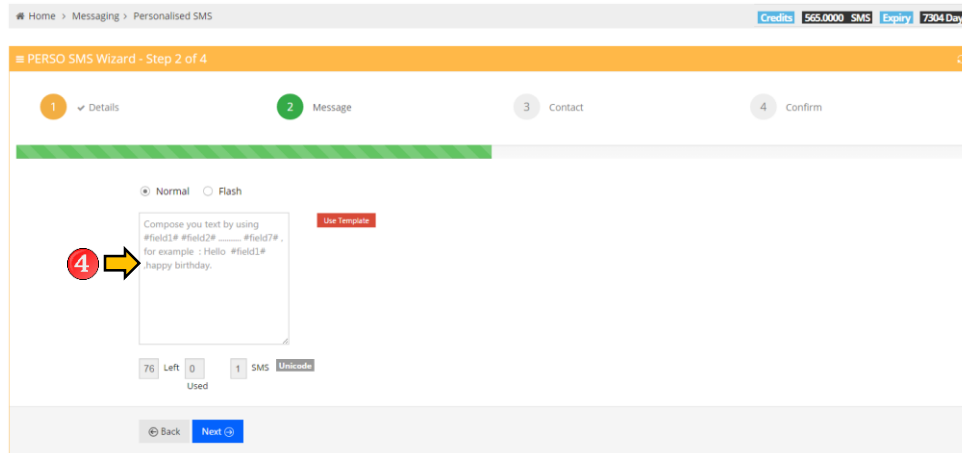
Outgoing Route: busybee

Schedule: ☐

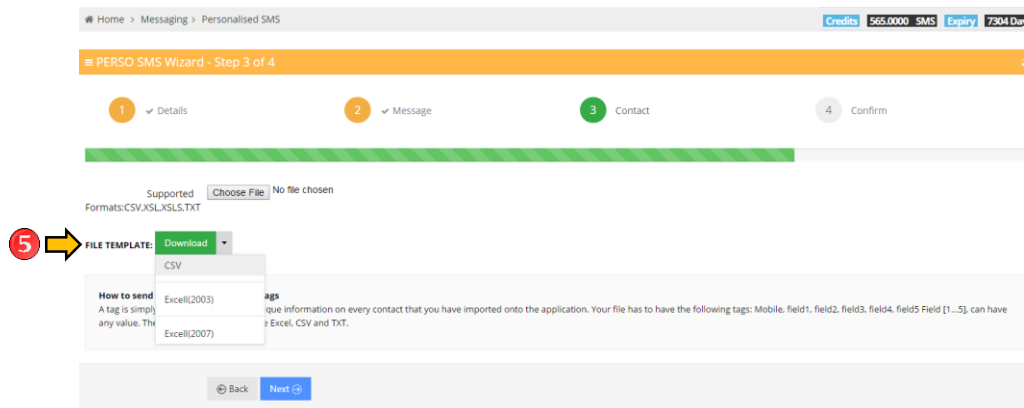
Next >

Routing Type	ROUTE--OFF
Pricing Type	UNIT
Price	1

#### 4. Compose Message to send SMS or Use Template

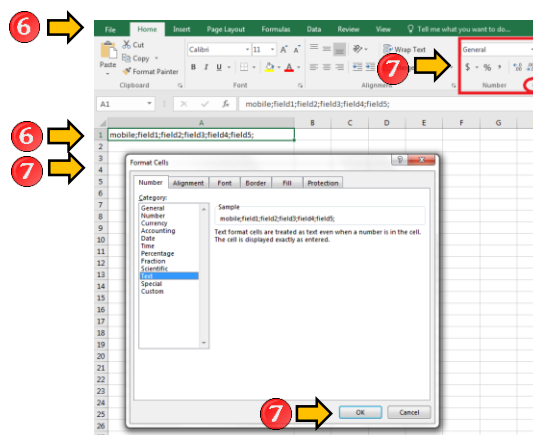


#### 5. Kindly select **CSV**. (It will automatically be downloaded)

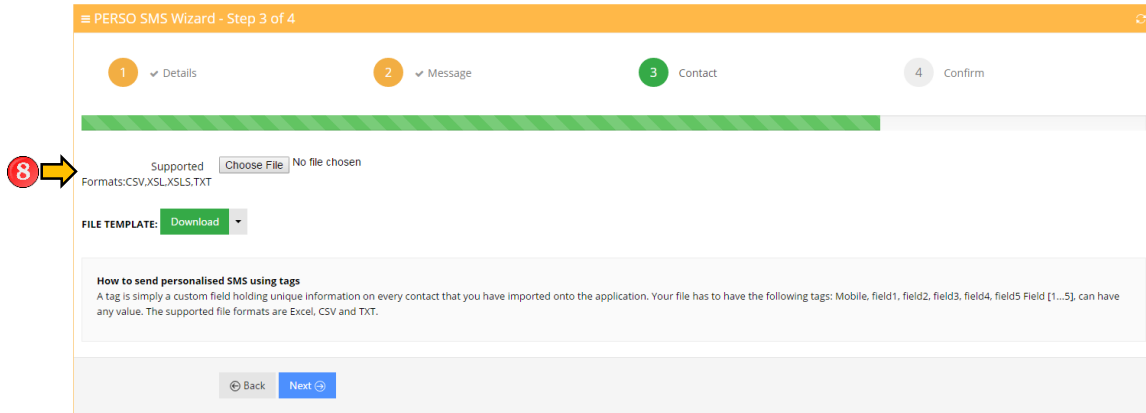


#### 6. Once the CSV File has been downloaded, **DO NOT** edit the file name and header name.

#### 7. Make sure that the Mobile Numbers under mobile starts at 63 (for Philippine country code) and in a Number Format. Kindly decrease the decimal point as well.



- To import, kindly click Choose File and select the file you want to upload.  
(Note: DO NOT click anything else)



PERSON SMS Wizard - Step 3 of 4

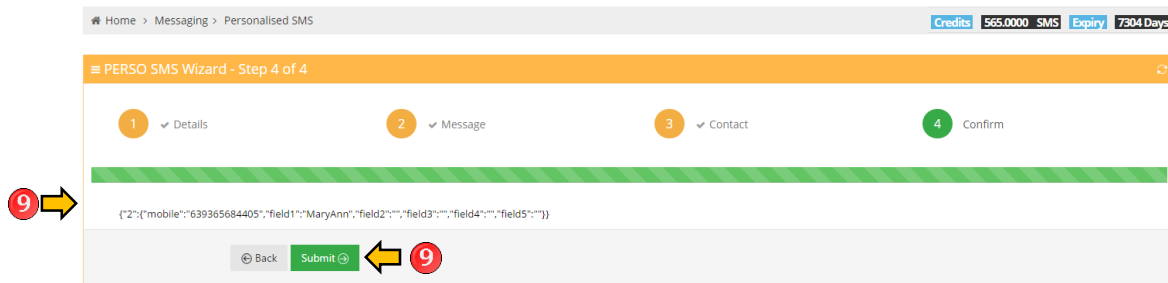
1 Details 2 Message 3 Contact 4 Confirm

Supported  No file chosen  
Formats: CSV, XSL, XLS, TXT

FILE TEMPLATE:

**How to send personalised SMS using tags**  
A tag is simply a custom field holding unique information on every contact that you have imported onto the application. Your file has to have the following tags: Mobile, field1, field2, field3, field4, field5 Field [1...5] can have any value. The supported file formats are Excel, CSV and TXT.

- Check the details of the message and press Submit to send the message



Home > Messaging > Personalised SMS Credits 565,000 SMS Expiry 7304 Days

PERSON SMS Wizard - Step 4 of 4

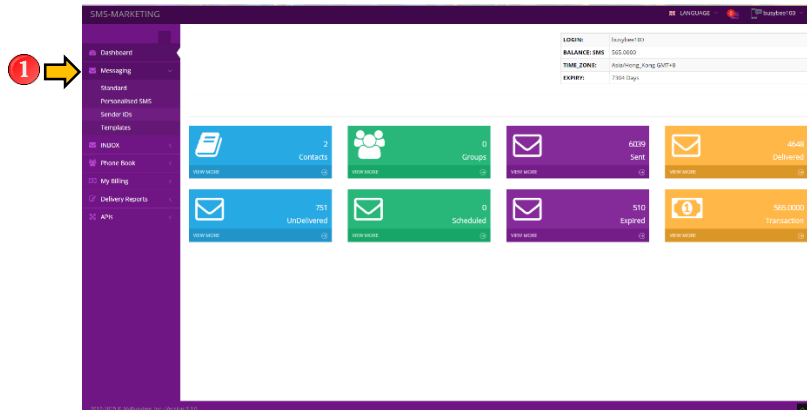
1 Details 2 Message 3 Contact 4 Confirm

{\"2\":{\"mobile\":\"639365684405\",\"field1\":\"MaryAnn\",\"field2\":\"\",\"field3\":\"\",\"field4\":\"\",\"field5\":\"\"}}

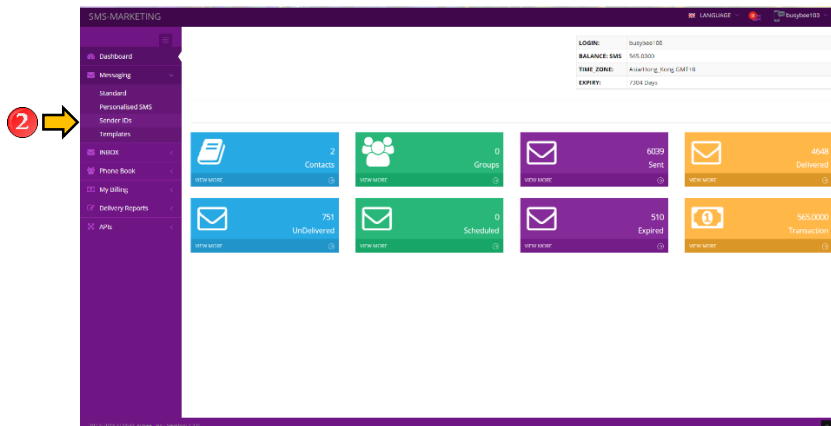


## MESSAGING – SENDER IDs

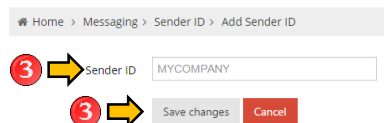
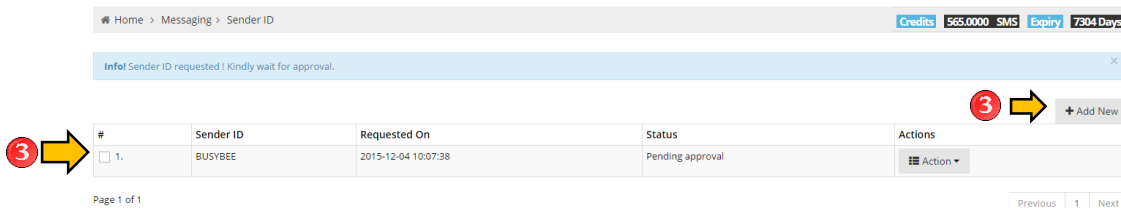
1. Click Messaging to view all the options in sending SMS.



2. Click the Sender IDs Sub-Menu under the Messaging



3. This is where you will can see all the approved and pending Sender Id for your account. You can request for another Sender ID by pressing Add New button on the upper right corner. Fill up the Sender ID and save changes.



## BUSYBEE SENDER ID RESTRICTIONS

- International Numbers sender id is not allowed.
- Spam and Scam sender id are strictly not allowed.
- Numeric Sender ID's are not allowed.
- Sender ID's containing the word "TEST", along with all of its permutations (e.g. TESTING, TEST123, ABCTEST, etc.) are not allowed, unless approved through the Sender ID approval form.
- Alphanumeric sender IDs containing more than 5 numeric characters will need to undergo approval through the sender ID approval form.
- Sender ID's that portrays other networks "SMART", "SUN" along with all of its permutations (e.g. SMARTMONEY, SUNCEL, SMARTLIVE, SMARTLOAD, etc.) are not allowed.
- No sender id masking.

## BUSYBEE MESSAGE RESTRICTIONS

1. Do not copy-paste
2. Avoid using special characters or Unicode messages  
*Check the following link for the list of*  
*[https://en.wikipedia.org/wiki/List\\_of\\_Unicode\\_characters](https://en.wikipedia.org/wiki/List_of_Unicode_characters)*
3. Maximum of 3 SMS or 480 characters ONLY
4. Mobile numbers "must" start at country's prefix (for Philippines: 63)
5. Avoid spamming messages
6. Do not use auto-generated numbers
7. Avoid including many links on your message.

## BUSYBEE SCHEDULE MESSAGE RESTRICTIONS

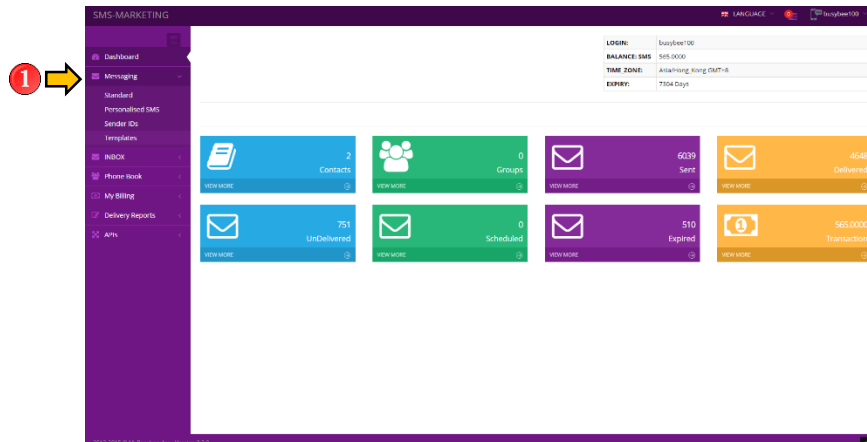
1. Do not schedule two campaigns at the same time and date.

## BUSYBEE PERSONALIZED MESSAGE RESTRICTIONS

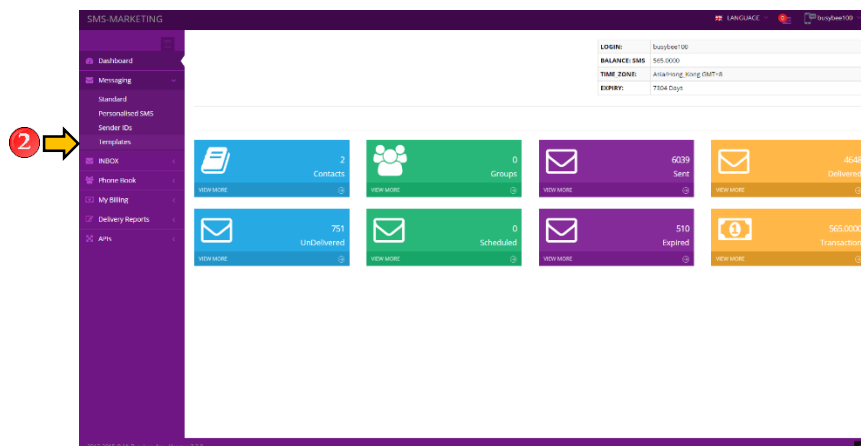
1. Do not change the file name when downloading the template.
2. Always follow the hashtag rule (#field1#) when doing personalize

## MESSAGING – TEMPLATES

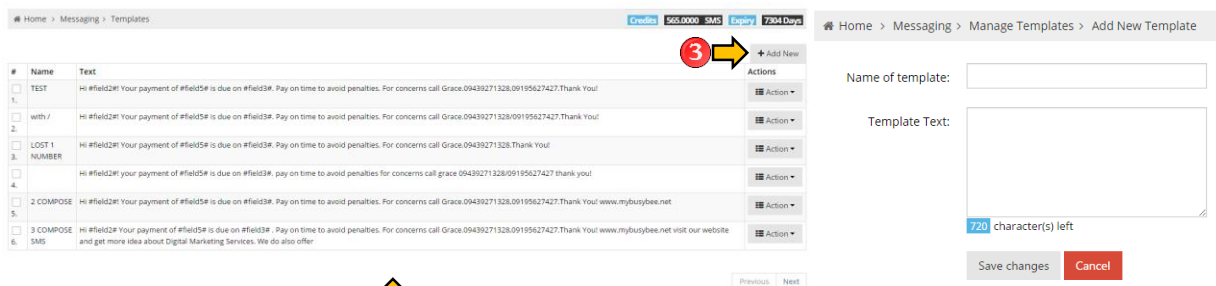
1. Click Messaging to view all the options in sending SMS.



2. Click the Templates Sub-Menu under the Messaging

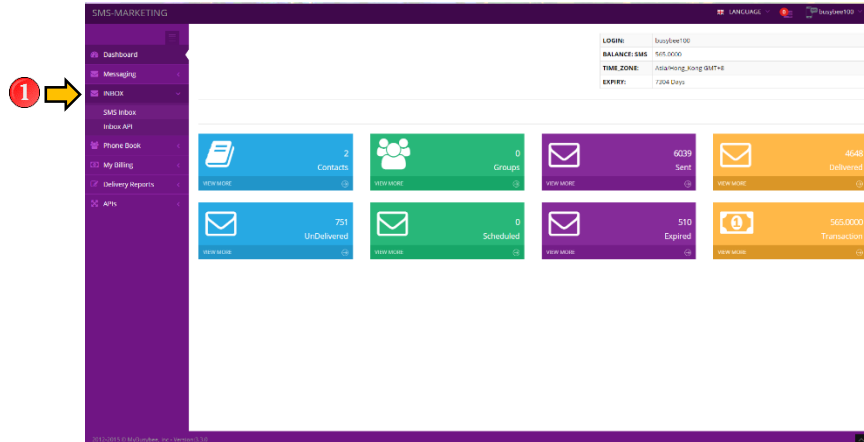


3. This is where you can add ready-made SMS. So, you won't have to type it again if you'll be sending same messages. You can save another template by pressing Add New button on the upper right corner. Fill up the fields and save changes.

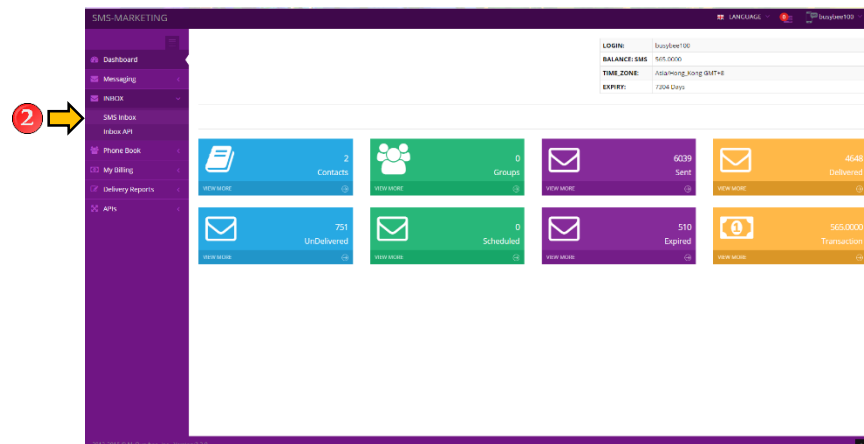


## INBOX – SMS INBOX

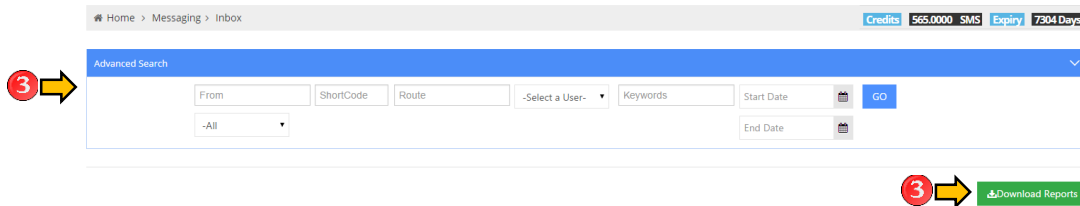
1. Click Inbox to view all the options.



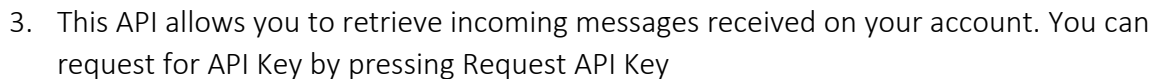
2. Click the SMS Inbox Sub-Menu under the Inbox



3. This is where you will see the lists of your inbox. You can download the reports by pressing Download Reports.

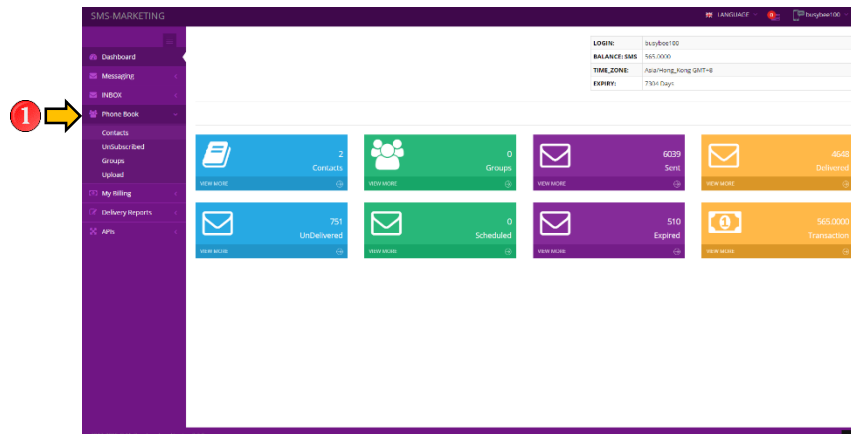


1. Click Inbox to view all the options.

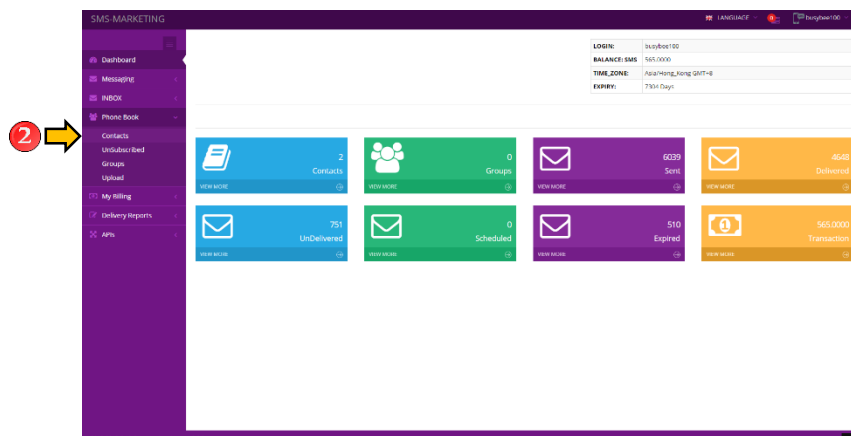


## PHONEBOOK – CONTACTS

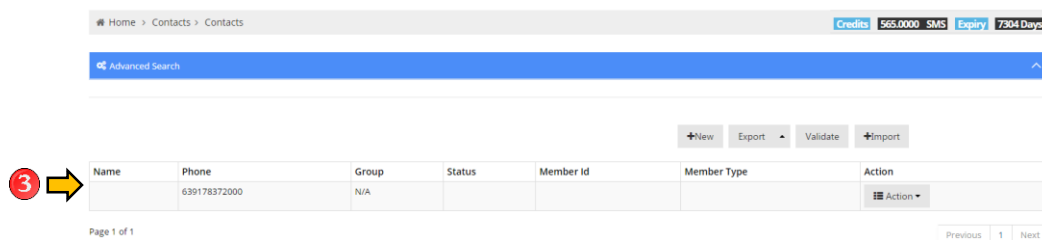
1. Click Phonebook to view all the options.



2. Click the Contacts Sub-Menu under the Phonebook



3. This allows you to view all your contacts. You can also Add, Export and Validate. Kindly make sure to input a valid number that starts at “63” for Philippine country code.



- Add contact by pressing New. Fill up all the fields and save changes.

Home > Contact Management > Add Contact

4 →

Name

Mobile number

Membership Id

Membership Type

Group No Groups Available

- You can export all your contacts and save it as excel file (CSV) by pressing Export button.

Home > Contacts > Contacts

Advanced Search

Credits 565.0000 SMS Expiry 7303 Days

+New Export Validate +Import

5 →

Name	Phone	Group	Status	Member Id	Member Type	Action
	639178372000	N/A				<input type="button" value="Action"/>

Page 1 of 1

Previous 1 Next

- You can import your own contacts by pressing Import. Select file or Import Template.

Home > Contact Management > Import contacts

Import Template

Import contacts (MAX 100000 Contacts/File)

6 →

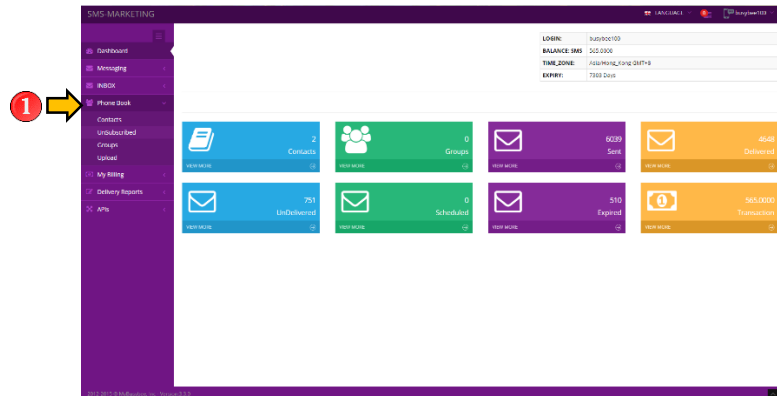
Import contacts (CSV, TXT,XLS,XLSX):

Group No Groups Available

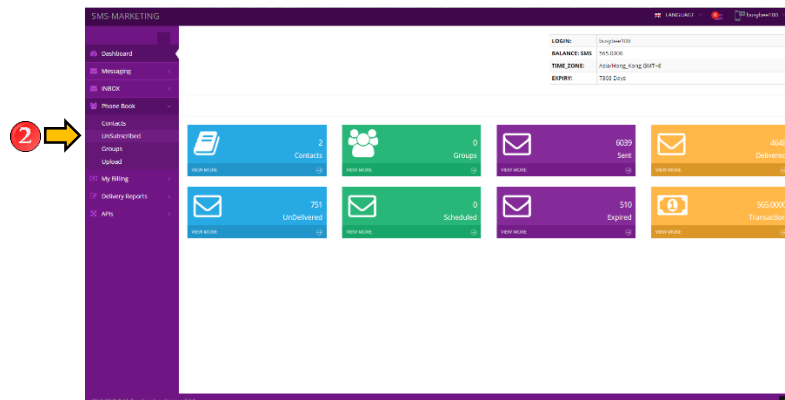


## PHONEBOOK – UNSUBSCRIBED

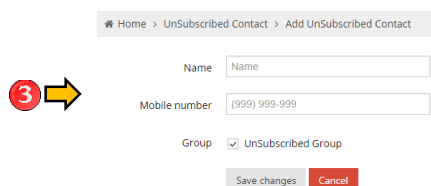
1. Click Phonebook to view all the options.



2. Click the Unsubscribed Sub-Menu under the Phonebook

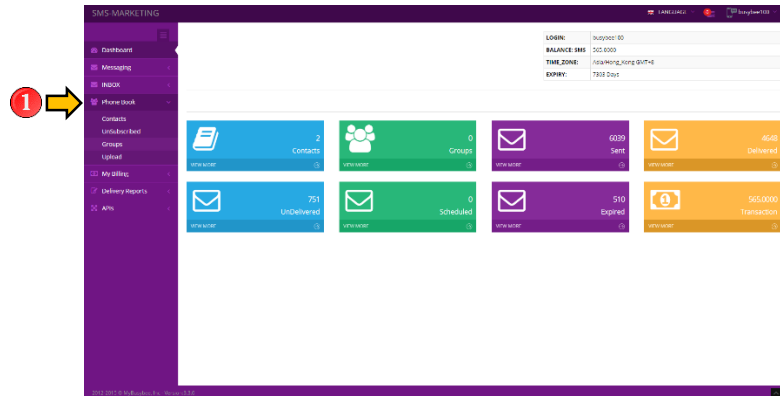


3. This is where all your unsubscribed lists will appear. You can save another contact by pressing Add New Contact button on the upper right corner. Fill up the fields and save changes.

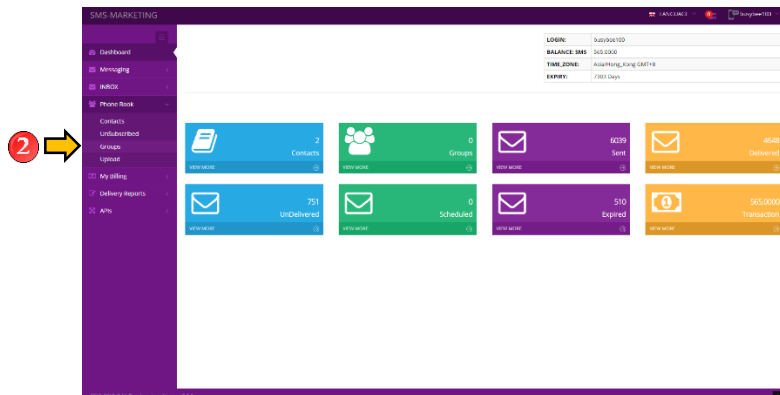


## PHONEBOOK – GROUPS

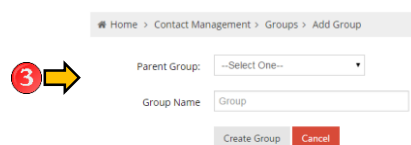
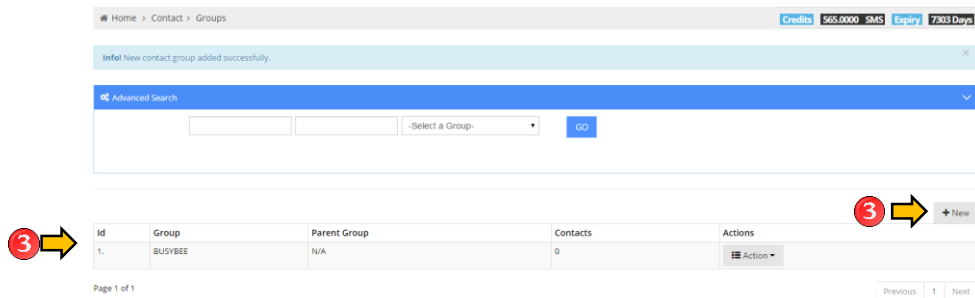
1. Click Phonebook to view all the options.



2. Click the Groups Sub-Menu under the Phonebook

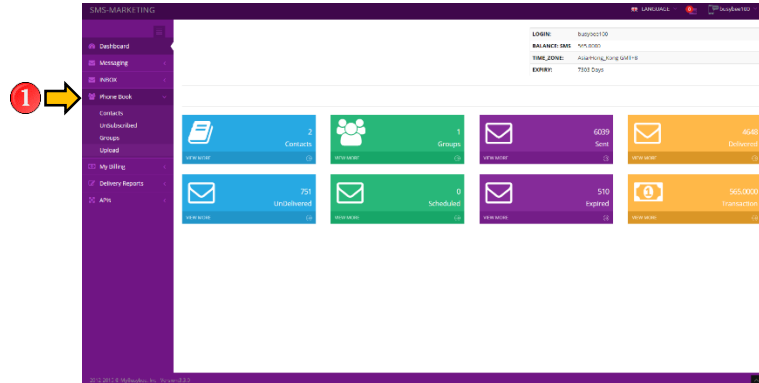


3. This is where you can see the list of the groups that you've created. You can save another group by pressing New button on the upper right corner. Fill up the fields and save changes.

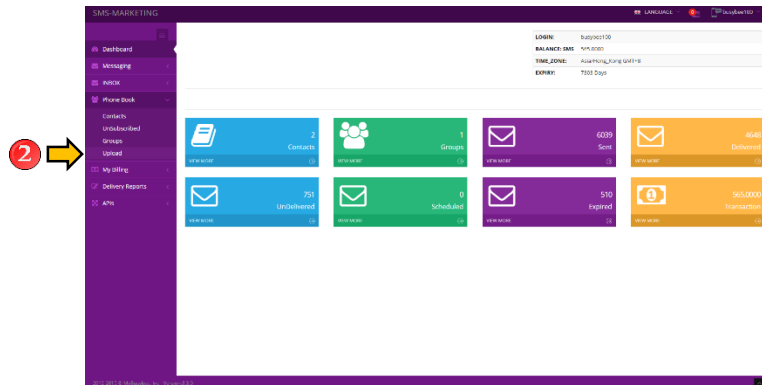


## PHONEBOOK – UPLOAD

1. Click Phonebook to view all the options.




2. Click the Upload Sub-Menu under the Phonebook



3. This where you can upload bulk contacts using Microsoft Excel. Kindly click the arrow pointing 'up' beside 'Import Template' then click "CSV" to download the phonebook template. Click 'Select File' to upload.

Home > Contact Management > Import contacts

Import contacts (MAX 100000 Contacts/File)

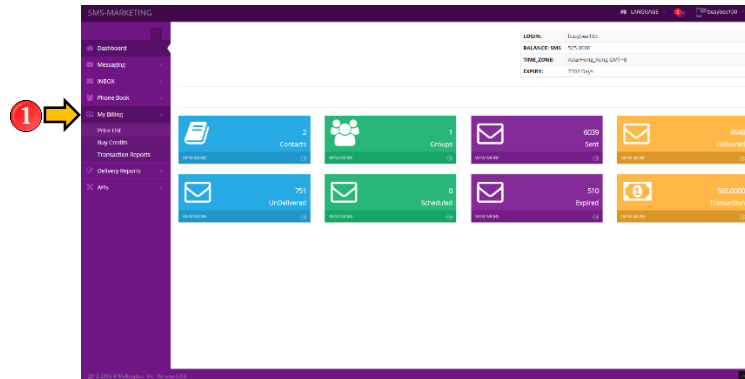
Import Template 

Import contacts (CSV, TXT,XLS,XLSX):

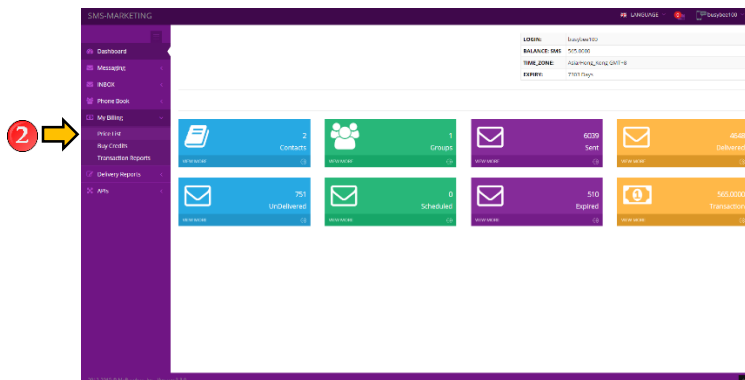
Group ☐ BUSYBEE

## MY BILLING – PRICE LIST

1. Click My Billing to view all the options.



2. Click the Price List Sub-Menu under the My Billing



3. This is where you can see the price per SMS depending on the country you would like to send.

Home > Price List Credits 565,000 SMS Expire 7303 Days

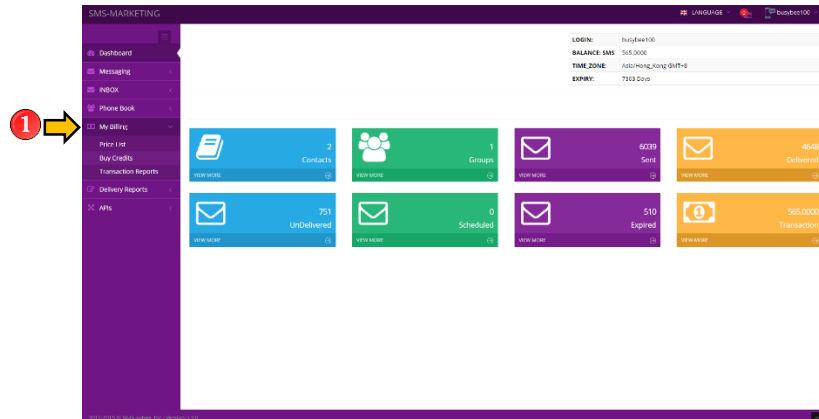
Prices List

ID	Prefix	Provider	Price
1.	63	Philippines	1

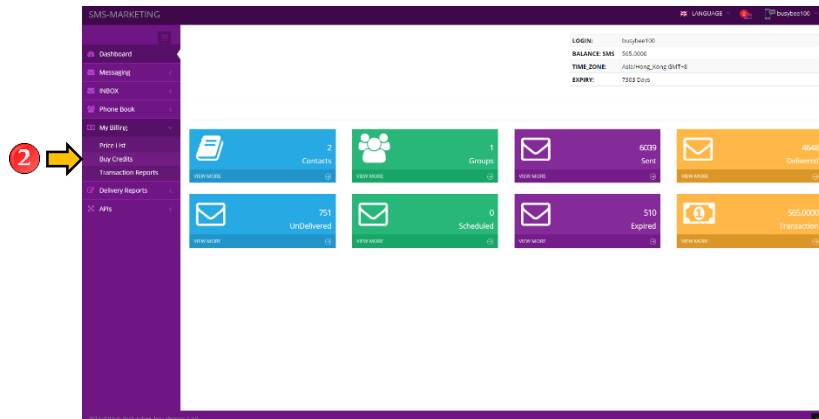
Page 1 of 1 Previous 1 Next

## MY BILLING – BUY CREDITS

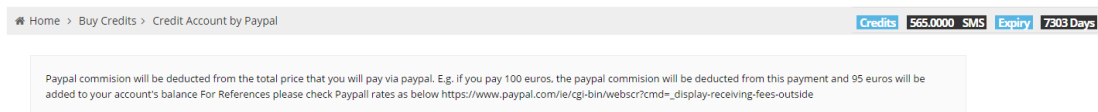
1. Click My Billing to view all the options.



2. Click the Buy Credits Sub-Menu under the My Billing

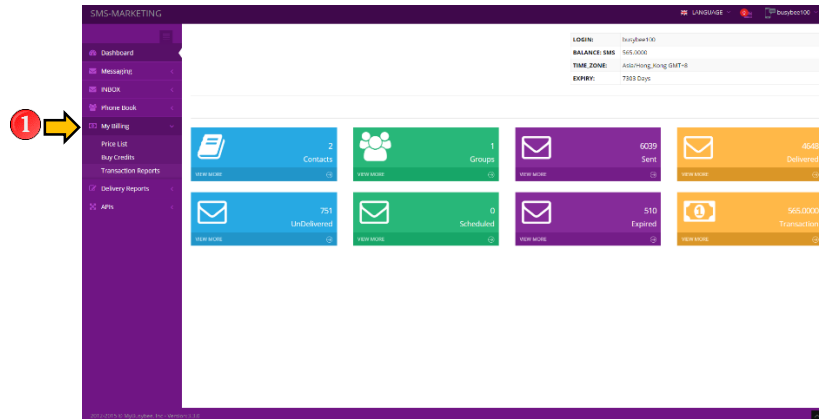


3. This is where you can buy credits thru PayPal. However, this one will be in Euro and in French.

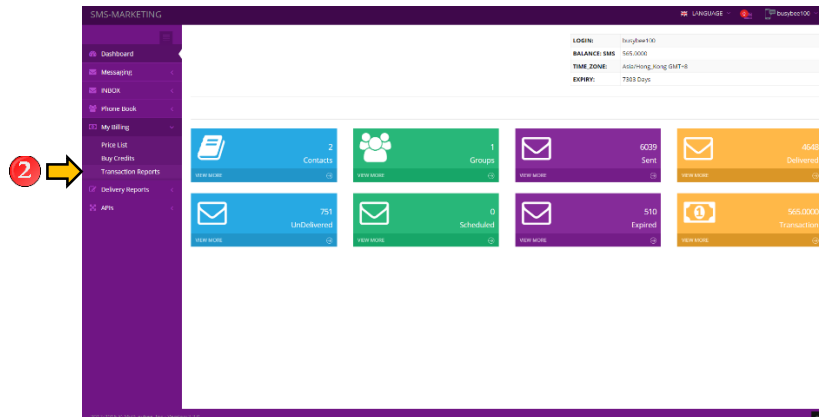


## MY BILLING – TRANSACTION REPORTS

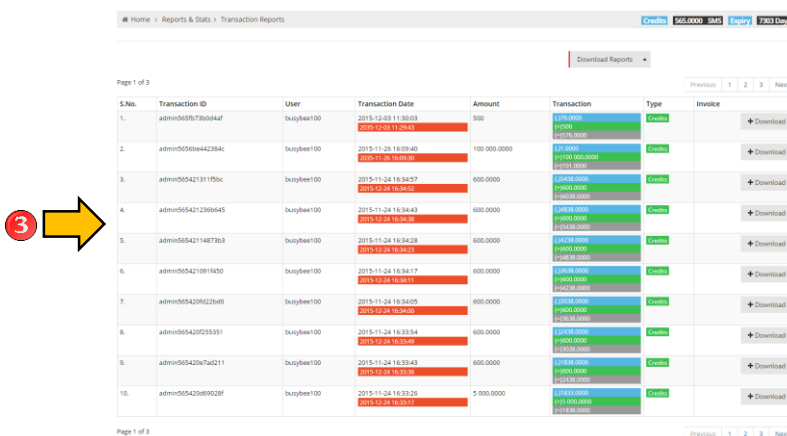
1. Click My Billing to view all the options.



2. Click the Transaction Reports Sub-Menu under the My Billing



3. This is where is where you can see all the transaction history of your account. You can download the transaction reports individually or by all.

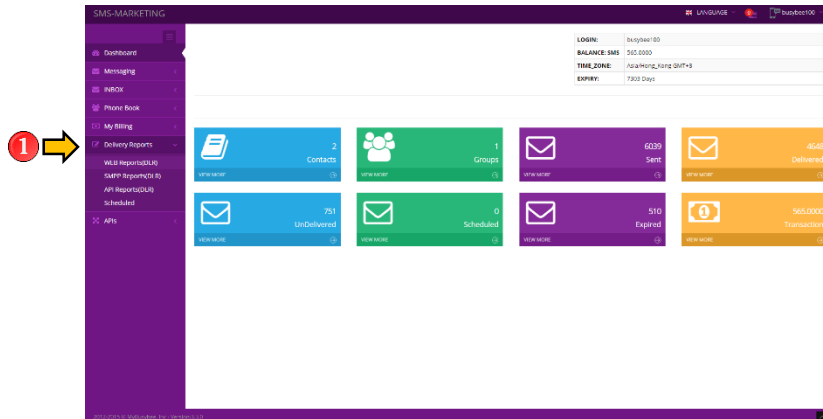


The screenshot shows the Transaction Reports page. At the top, there are tabs for 'Credits', 'Debits', 'Expire', and 'Reports'. Below the tabs, there is a 'Download Reports' button. The main area displays a table of transactions with columns for S.No, Transaction ID, User, Transaction Date, Amount, Transaction Type, and Invoice. A red circle and arrow labeled '3' points to the 'Download Reports' button.

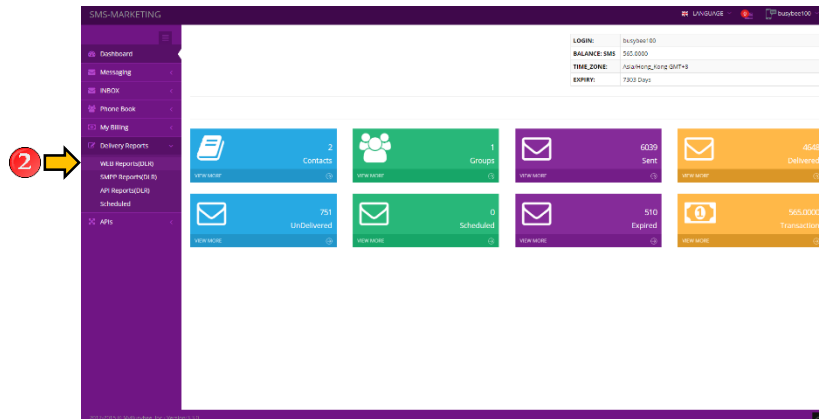
S.No	Transaction ID	User	Transaction Date	Amount	Transaction Type	Invoice
1.	admin0505780544f	busybee100	2015-12-03 11:30:03	300	Credit	Download
2.	admin050586442384c	busybee100	2015-11-26 16:09:40	100,000,000	Credit	Download
3.	admin050542101195c	busybee100	2015-11-24 16:34:57	600,000	Credit	Download
4.	admin05054212380645	busybee100	2015-11-24 16:34:43	600,000	Credit	Download
5.	admin050542114873b3	busybee100	2015-11-24 16:34:28	600,000	Credit	Download
6.	admin05054210911450	busybee100	2015-11-24 16:34:17	600,000	Credit	Download
7.	admin0505420922b40	busybee100	2015-11-24 16:34:05	600,000	Credit	Download
8.	admin050542025351	busybee100	2015-11-24 16:33:54	600,000	Credit	Download
9.	admin050542047a211	busybee100	2015-11-24 16:33:43	600,000	Credit	Download
10.	admin050542089928f	busybee100	2015-11-24 16:33:29	5,000,000	Credit	Download

## DELIVERY REPORTS – WEB REPORTS (DLR)

1. Click Delivery Reports to view all the options.



2. Click the Web Reports Sub-Menu under the Delivery Reports



3. This is where you can see the delivery reports of you SMS Marketing.

Home > Reports & Stats > Delivery Reports

Credits: 565,000 SMS Expiry: 7303 Days

Advanced Search

-Select a User- keywords: Mobile No: Any Date GO

Campaign id: Any Date

NOTE! Your SMS history is kept only for 2 months period. The System delete all records older than 2 months.

Download Reports

Campaign	SenderId	Message	User/IP	Send Date	Cost	Status	Action
cmp_566049955635	BUSYBEE		busybee100 58.69.140.143	2015-12-04 14:18:05	0	Submitted	Action
cmp_565f61aaa919	BUSYBEE	This is a test message	busybee100 58.69.140.143	2015-12-04 14:18:05	1	Submitted	Action
cmp_565f6c05d9b0	METROICE	10 adult and 20 kid skaters needed for shoot today, at MOA Arena Rink, 2pm call time. Coordinate w/ C-Joel M inas. Tns!	busybee100 49.144.214.136	2015-12-03 11:52:01	2	Submitted	Action
cmp_565f6b6c28e81	METROICE	test	busybee100 49.144.214.136	2015-12-03 11:49:30	1	Submitted	Action
cmp_565f6b65871db	METROICE	MetroICE Skaters, Star Cinema's shoot @ New MOA Rink today, need 20 kid skaters & 10 adult skaters. Interest ed - call time @2PM. Come in skating costume or trainin g outfit. Confirm attendance at our FB group. Tns!	busybee100 49.144.214.136	2015-12-03 11:39:50	4	Submitted	Action
cmp_565f6d99a6bc	METROICE	MetroICE Skaters, Star Cinema's shoot @ New MOA Rink today, need 20 kid skaters & 10 adult skaters. Interest ed - call time @2PM. Come in skating costume or trainin g outfit. Confirm attendance at our FB group. Tns!	busybee100 49.144.214.136	2015-12-03 11:37:08	4	Submitted	Action
cmp_565d5131c8b5a	PGA-CARS	test	busybee100 112.186.79.82	2015-12-04 14:18:06	1	Submitted	Action

4. To check your status in your delivery SMS campaigns, click DLRs.

Download Reports							
Campaign	Senderid	Message	User/IP	Send Date	Cost	Status	Action
cmp_5660e995c5635	BUSYBEE file		busybee100 58.69.149.143	2015-12-04 14:24:08	0	Submitted	Action
cmp_565fd61aaa919	BUSYBEE web	This is a test message	busybee100 58.69.149.143	2015-12-04 14:24:08	1	Submitted	DLRs
cmp_565fbc05c6d9b	METROICE	10 adult and 20 kid skaters needed for shoot today, at	busybee100	2015-12-03 11:52:01	2	Submitted	Re-Send Archive

5. To download your campaigns, click download reports

#### Delivery Reports

Download Reports						
Mobile	Send Date	Msg ID	Status	Delivery Date	DLR	
639365684405	2015-12-04 14:24:13	82284	Sent	Sent	NA	

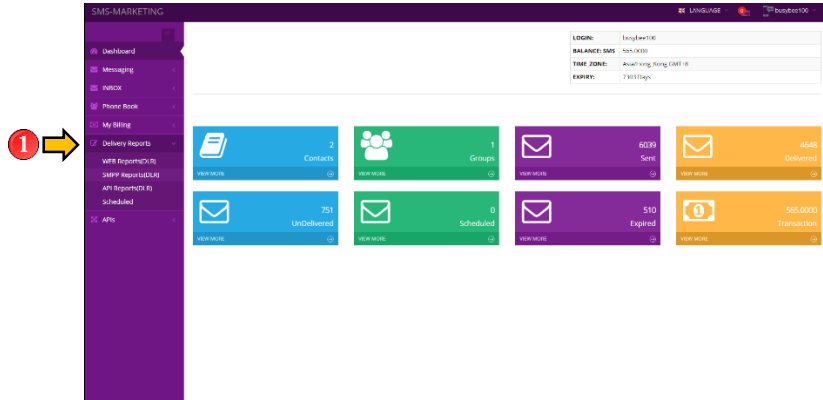
Page 1 of 1

Previous 1 Next

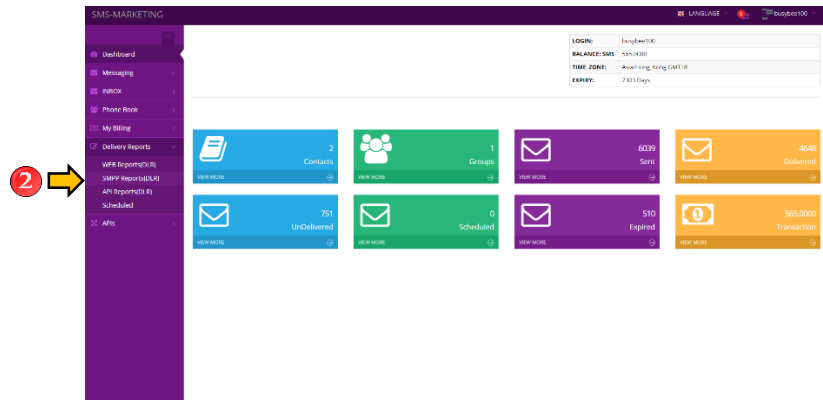


## DELIVERY REPORTS – SMPP REPORTS (DLR)

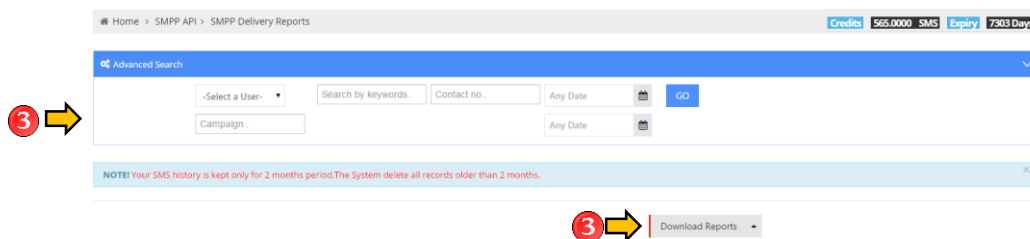
1. Click Delivery Reports to view all the options.



2. Click the SMPP Reports Sub-Menu under the Delivery Reports

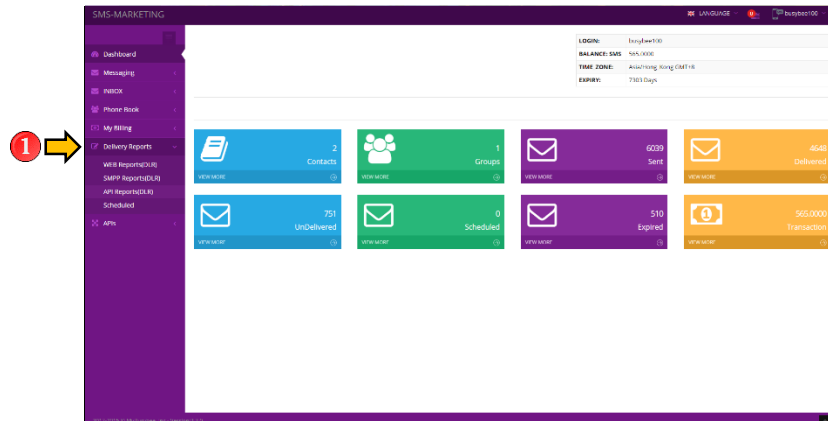


3. This is where you can view the SMPP API Delivery Reports. You can download the reports by clicking Download Reports and choose CSV as excel file extension.

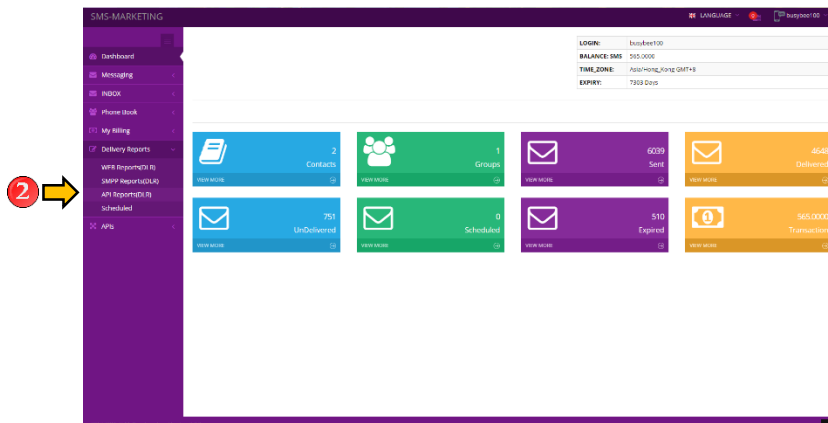


## DELIVERY REPORTS – API REPORTS (DLR)

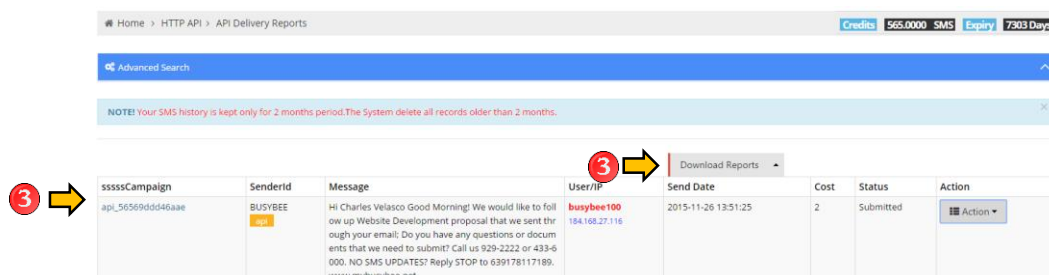
1. Click Delivery Reports to view all the options.



2. Click the API Reports Sub-Menu under the Delivery Reports

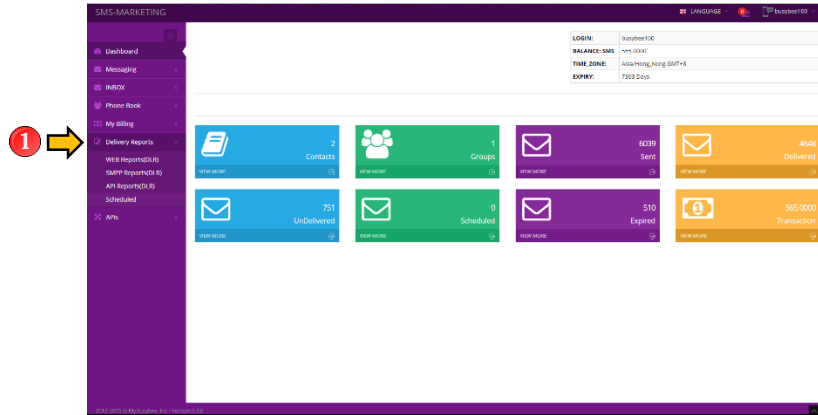


3. This is where you can view the API Delivery Reports. You can download the reports by clicking Download Reports and choose CSV as excel file extension.

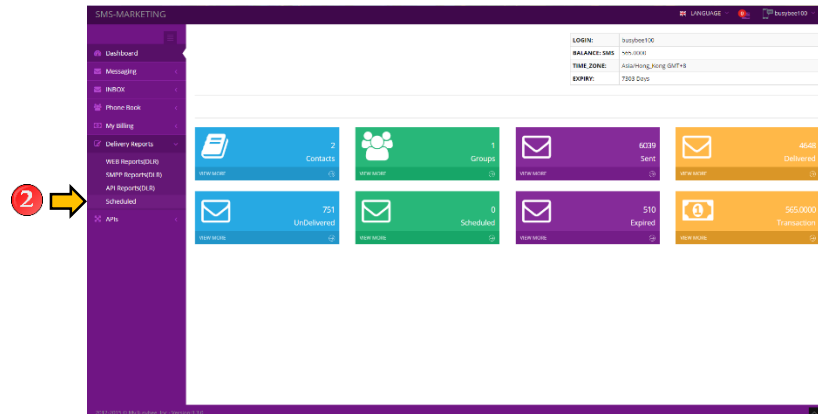


## DELIVERY REPORTS – SCHEDULED

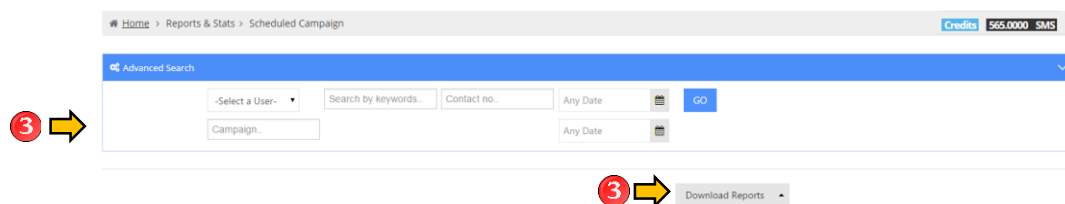
1. Click Delivery Reports to view all the options.



2. Click the Scheduled Sub-Menu under the Delivery Reports



3. This is where you can view the Scheduled Campaigns. You can download the reports by clicking Download Reports and choose CSV as excel file extension.



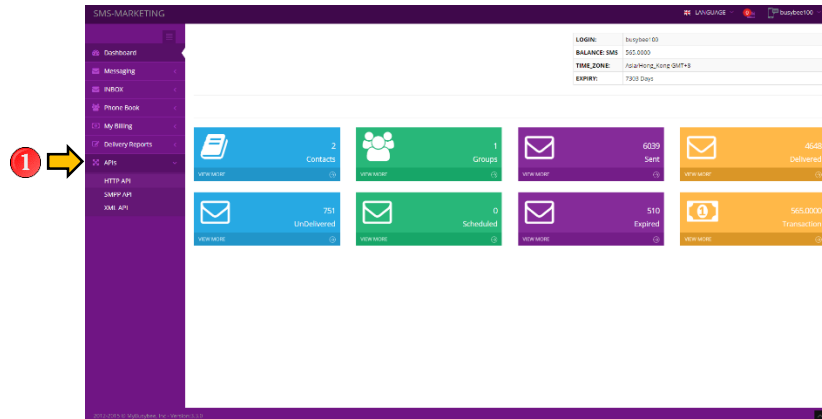
## MESSAGE DELIVERY STATUS

DELIVERED	Messages successfully delivered and received by handsets.
UNDELIVERED	Messages are failed to send either the numbers are no longer active or the number is invalid
WAITING DLRS	Messages are in process of getting the status by the operator
EXPIRED	Messages is undelivered either the messages exceed 48 hours for validation or the number is no longer used and or the phone is not active.

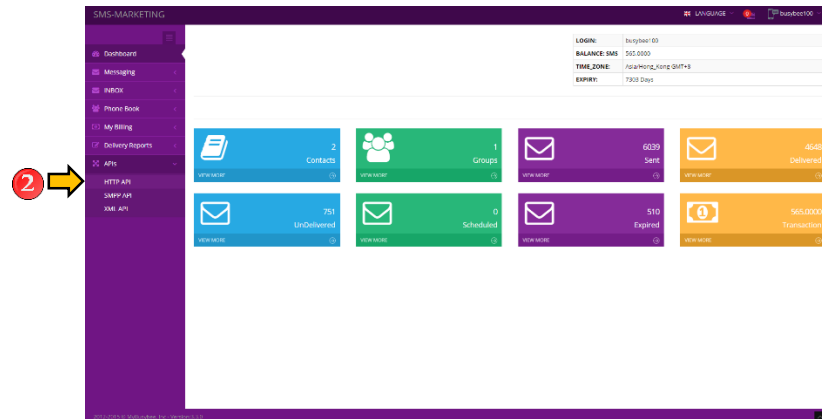
You can ask to our technical support anytime, if you encounter issue with delivery status in your account.

## APIs – HTTP API

1. Click APIs to view all the options.



2. Click the HTTP Sub-Menu under the APIs



3. This is where you can get the API key

Home > HTTP API Credits 565,000 SMS Expiry 7303 Days

### HTTP API Key

Your API Key is: **564e78a265a2d** [Request API Key](#)

Txt SMS API Flash SMS API Unicode SMS API Credit Balance API Delivery Reports API API Key Retrieval API Callback HTTP RESPONSE

**API Url:** https://203.124.96.62/app/smsapi/index.php?key=**[API Key]**&type=**[type]**&contacts=**[Contact No.]**&senderid=**[Sender ID]**&msg=**[SMS Text]**&time=**[Schedule Time]**&time\_zone=**[Time Zone]**

**API Key(Mandatory)** Your API Key (564e78a265a2d)

**Contact No.(s)(Mandatory)** Contact numbers separated by ','(Comma) sign. Enter N digit mobile numbers e.g. '09XXXXXX,670XXXXXX,68XXXXXX'. Max 1000 Contacts

**Sender ID(Mandatory)** Approved Sender ID.

**SMS Text(Mandatory)** Uri-encoded SMS text. Must be limited to 740 characters.

\$message = urlencode(\$smstext);

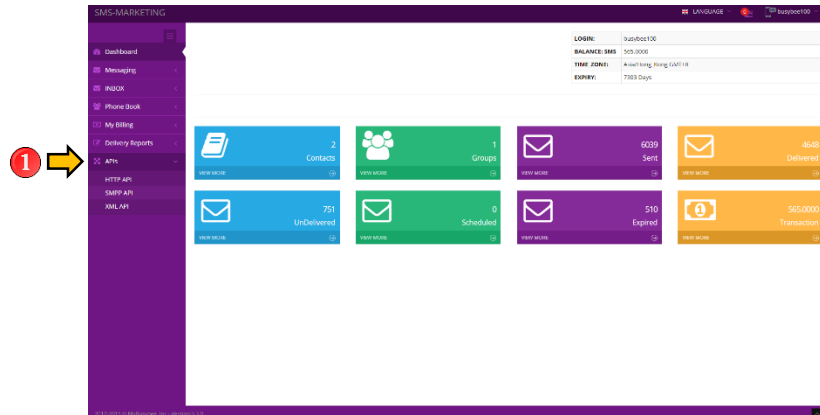
**Schedule Time(Optional)** Enter the time in the format YYYY-MM-DD H:i e.g. enter 2013-03-19 14:30 for 19th March 2013, 2:30 pm. Leave BLANK to send the SMS instantly.

\$time = urlencode(\$time);

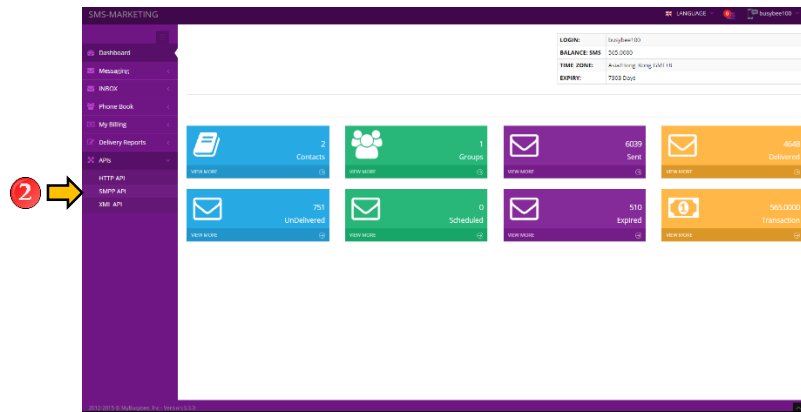
**Time Zone(Optional)** Enter the Time Zone in the format Country/City from the list below to reflect your time zone

## APIs – SMPP API

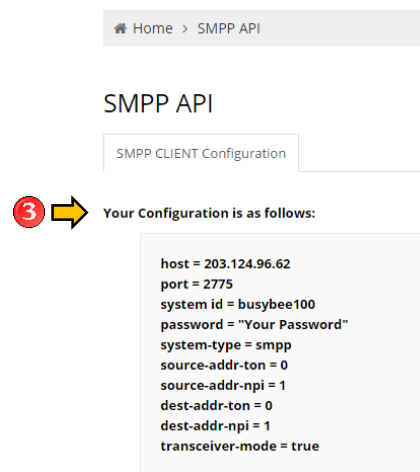
1. Click APIs to view all the options.



2. Click the SMPP Sub-Menu under the APIs

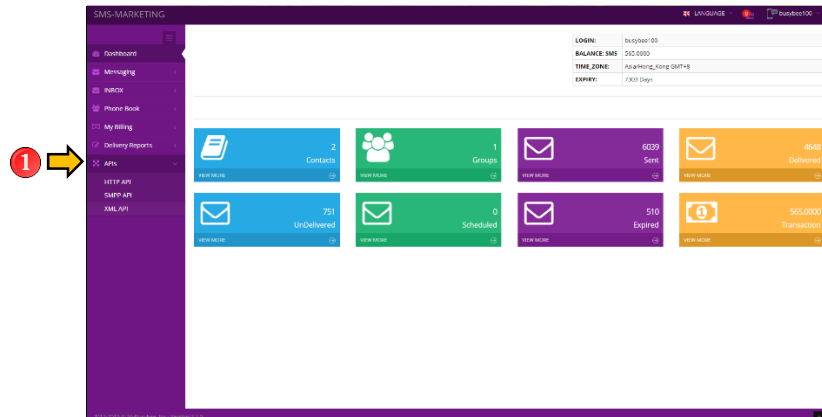


3. This is where you can get the SMPP Client configuration

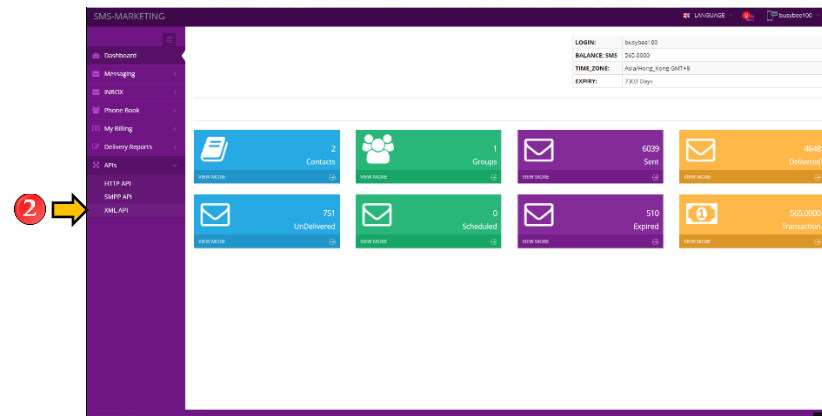


## APIs – XML API

1. Click APIs to view all the options.



2. Click the XML API Sub-Menu under the APIs



3. This is where you can get the configuration for XML API

Home > XML API Credits: 565,000 SMS Expiry: 7303 Days

### XML API

Your API Key is: 564e78a265a2d [Request API Key](#)

XML Request XML Response

**API URL:** https://203.134.96.62/api/smsxmlapi  
**API Key(Mandatory):** Your API Key (564e78a265a2d)  
**Contact No.(s)(Mandatory):** Contact numbers separated by ;(Comma) sign. Enter N digit mobile numbers e.g. '69XXXXXX,67XXXXXX,68XXXXXX'. Max 1000 Contacts  
**Sender ID(Mandatory):** Approved Sender ID.  
**SMS Text(Mandatory):** UTF-8 encoded SMS text. Must be limited to 740 characters.

text = urlencode(text);

**datetime:(Optional)** Enter the time in the format YYYY-MM-DD HH:MM:SS e.g. enter 2013-03-19 14:30 for 19th March 2013, 2:30 pm. Leave BLANK to send the SMS instantly.  
datetime = 2014-08-27 01:37:06

**Time Zone:(Optional)** Enter the Time Zone in the format Country/City from the list below to reflect your time zone  
time\_zone = Africa/Casablanca;

**Your Configuration is as follows:**  
The XML API supports utf-8 encoded XML. Requests should be made using HTTP POST with a Content-Type of text/xml. For performance reasons the maximum request size is 500 messages.URL: